

WE MISS YOU MAGIC LAND!

Gallery of Modern Art, Brisbane
26 November 2011 – 4 March 2012

MEDIA INQUIRIES
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MEDIA RELEASE

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CHILDREN'S FANTASY WORLDS UNVEILED FOR GOMA'S FIFTH ANNIVERSARY



Image: Pip & Pop / *Bing Bong, Big Bang*
2011 / Kunstverein Ludwigsburg, Germany /
Photograph by Pip & Pop

A series of large-scale fantasy worlds, created from intricate layers of fluorescent coloured sugar will transform the Children's Art Centre from 26 November as part of the 'GoMA Turns 5' anniversary celebrations at Brisbane's Gallery of Modern Art.

Queensland Art Gallery Director Tony Ellwood said 'we miss you magic land!', a specially commissioned work by Perth-based artist duo 'Pip & Pop' (Nicole Andrijevic and Tanya Schultz), would be on display from November 26 until March 4, 2012.

'The Gallery has commissioned Pip & Pop to develop this extraordinary project, as the latest in its series of Children's Art Centre programs by contemporary Australian artists,' Mr Ellwood said.

'The project recognises that artists' ideas are an authentic and appealing means through which children can learn about art. The significance of children's experiences in the art museum is one of the key philosophies guiding the Children's Art Centre.'

'Sponsored by IKEA, 'we miss you magic land!' makes reference to children's stories, creation myths, Buddhist cosmologies, video games and folktales. Children and families will delight in the vibrant, fluorescent-coloured, sugary environments inspired by imagined worlds, paradises and utopian lands.

'Since GoMA opened in 2006, the Children's Art Centre has sought to broaden visitor engagement with art through working with more than 75 contemporary Australian and international artists to develop innovative projects, large-scale installations and interactive activities for children and families,'

'It has established a dedicated annual touring program of activities in regional and remote Queensland, and a publishing program to extend Children's Art Centre activities into homes and schools.

Mr Ellwood said multiple pathways, tunnels and peepholes would lead visitors into different worlds in we miss you magic land! A specially-developed multimedia interactive will also enable visitors to enter Pip & Pop's fantasy worlds through a virtual reality.

'This project takes Pip and Pop's internationally acclaimed practice to a new level. Audiences will encounter a magical forest filled with strange flowers, vines, mushrooms and animals; a cosmic universe condensed into a darkened room with twinkly stars; and a volcanic lake with crystals and pools,' he said.

Pip & Pop have exhibited internationally and nationally. Some of their most recent projects include *Bing Bong, Big Bang*, Germany (2011); *Sweet Sweet Galaxy*, UK (2011) and *Happy Sky Dream*, Japan (2010).

In addition to 'we miss you magic land!', the Children's Art Centre's 'GoMA Turns 5' activities also include a major regional touring program, Drawing Life on Tour, and its third book for children, inspired by the 'Matisse: Drawing Life' exhibition.



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